

## **South Sound 100 Nonprofit Presentation Guide**

You have approximately 3 minutes to share why your nonprofit deserves our collective support. Here's a framework to help you prepare.

### **1. Who are they? (30 seconds)**

- Name of the organization
- What do they do in one or two sentences?
- Where do they operate and who do they serve?

### **2. Why do they matter? (60 seconds)**

- What problem are they solving in our community?
- Share a specific story, statistic, or example that brings their impact to life
- What makes them unique or effective?

### **3. What would our donation do? (60 seconds)**

- How would \$10,000 to \$15,000 be used?
- Be specific: How many people would it help? What would it fund?
- What's the tangible outcome our members can picture?

### **4. Why are you passionate about them? (30 seconds)**

- What's your personal connection?
- Why did you choose to nominate them?

### **Tips for Success**

- Speak from the heart; you don't need to memorize a script
- Bring passion, not perfection
- Be ready for 1 to 2 questions from the group

### **Before You Nominate**

- Confirm the organization is a registered 501(c)(3) or 501(c)(4)
  - Make sure they are not politically motivated or religiously focused
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